



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Contract # 1366188
Schedule Dates 09/04/12-09/10/12
Advertiser Americans for Prosperity (22300)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand AFP/1302 (471010)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name BRAUNSCHKE/ANNE
Phone/Fax /
CPE 1302
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments AFP
JARED SALLES

Date Entered 08/31/12
Last Modified 08/31/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09809292
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,475.00
Net Total \$31,025.00
Sales Tax

Columbus (wsyx)
By Broadcast Month
Sep. 2012
Grand Total: 19 Spots
Rate \$36,500.00
\$36,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/04/12-09/07/12	2	1:00	6:30A-6:57A (EST)			1	1	1	1			4	\$900.00	\$3,600.00	Columbus (WSYX)	NEWS	8/31/12
2.0	Normal Line / SPOT (2)	09/04/12-09/07/12	2	1:00	5:58P-6:30P (EST)			1	1	1	1			4	\$2,400.00	\$9,600.00	Columbus (WSYX)	NEWS	8/31/12
3.0	Normal Line / SPOT (3)	09/04/12-09/07/12	2	1:00	7:28P-7:57P (EST)			3	X	X	X			3	\$1,400.00	\$4,200.00	Columbus (WSYX)	ACCESS HOLLYWOOD	8/31/12
4.0	Normal Line / SPOT (4)	09/04/12-09/09/12	2	1:00	11:01P-11:34P (EST)		2	X	X	X	X		X	2	\$2,400.00	\$4,800.00	Columbus (WSYX)	NEWS	8/31/12
5.0	Normal Line / SPOT (5)	09/10/12-09/10/12	2	1:00	6:30A-6:57A (EST)			1						1	\$900.00	\$900.00	Columbus (WSYX)	NEWS	8/31/12
6.0	Normal Line / SPOT (6)	09/10/12-09/10/12	2	1:00	5:58P-6:30P (EST)			1						1	\$2,400.00	\$2,400.00	Columbus (WSYX)	NEWS	8/31/12
7.0	Normal Line / SPOT (7)	09/10/12-09/10/12	2	1:00	7:28P-7:57P (EST)			1						1	\$1,400.00	\$1,400.00	Columbus (WSYX)	ACCESS HOLLYWOOD	8/31/12
8.0	Normal Line / SPOT (8)	09/10/12-09/10/12	2	1:00	11:01P-11:34P (EST)			1						1	\$1,600.00	\$1,600.00	Columbus (WSYX)	NEWS	8/31/12
9.0	Normal Line / Prime Premium (9)	09/10/12-09/10/12	2	1:00	7:58P-10P (EST)			2						2	\$4,000.00	\$8,000.00	Columbus (WSYX)	BACH PAD	8/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: